

Sustainable action in the Maritim Hotel Magdeburg

The Maritim Hotel Magdeburg has agreed to participate in the GCB's www.fairpflichtet.de initiative and is taking proactive steps to adhere to their guidelines. Known as the Sustainability Codex, the guidelines regulate corporate responsibility as it pertains to economic, ecological and social aspects of the event industry.

The measures our hotel is taking with regards to sustainability are listed below:

Energy, water, refuse

- Increased implementation of energy-saving LED lighting.
- Usage-based illumination concept implemented within the conference and seminar rooms in particular.
- Requirement-based implementation of movement sensors in public and employee-only areas with varying people presence.
- Ongoing, centralised energy controlling.
- Filling station für E-cars.
- Energy efficient minibar retrofitting.
- Reduced flush option on the toilets.
- Annual refuse audit through the Fraunhofer Institute's internationally recognised sustainability certificate in accordance with DIN EN ISO 14040.

Food & Beverage

- Own bee colonies produce "Magdeburger Stadthonig" (honey of the city of Magdeburg) on the hotel's roof.
- Herb garden on the hotel's roof.
- Observance of optimal logistics as they pertain to raw material acquisition.
- Economical, energy efficient and requirement-based policies for food and beverage preparation.
- Usage of "Fair Trade" products.
- Expansion of vegetarian dining choices.
- Predominant usage of reusable beverage packaging.

Guests and employees

- Formation of a pro-environment work group with trained sustainability consultants heading up projects.
- Employee training in the area of sustainability.
- Provision of the "Green Meeting" conference rate.
- Co-operation with the national railway (DB) for environmentally conscious travel to and from events.
- Providing the Magdeburg City Card. Discount on public transportation during events.

Any questions? We look forward to your call or e-mail!

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